

VISION

Creating a better tomorrow by inspiring and transforming the lives of our youth through the arts.

MISSION

To serve our communities by providing educational opportunities in the arts that promote confidence, self-discovery, and creative problem-solving skills.

STAFF

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Executive Director
Amanda Thomas,
Program Director

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2018 FUNDRAISERS

Sat, March 3

Dinner & Auction: You Will Be Served ... Harvey Girls Style

Sat/Sun, March 3-4

Art of Home Tour with Keller Williams Realty

Fri/Sat, June 8-9

EAT: Edible Art Tour

FOR IMMEDIATE RELEASE 26 OCTOBER 2017

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ARTsmart partners with Aleta Pippin/Pippin Contemporary on Giving Tuesday

ARTsmart is pleased to announce that Aleta Pippin/Pippin Contemporary has donated \$5,000 in matching funds for ARTsmart's Giving Tuesday campaign.

Pippin is an artist and the founder/owner of Pippin Contemporary on Canyon Road. Her donation of \$5,000 has been dedicated to ARTsmart's ARTreach programs in Rio Arriba County. Serving schools that don't have regular visual art teachers, ARTreach brings ARTsmart instructors into the classroom to teach hands-on artmaking. Pippin is matching donations made on **November 28/Giving Tuesday**, which helps ARTsmart subsidize these fee-for-service classes making them more affordable to the school district and thereby reaching out to more underserved kids.

Pippin supports ARTsmart because it "provides a safe environment where children express themselves through art, allowing a hands-on approach to practice creative thinking that will serve them as they shape their futures."

Program Director Amanda Thomas notes that ARTreach instructors conduct a curriculum of classes with each lesson building upon the previous. Quality art materials and guided instruction emphasize that Art = Choice. "We motivate children to observe the world and express their feelings about it. They also learn vocabulary for talking about the artworks they poured their hearts into and to speak about artworks made by their peers through our positive feedback critiques. The students are engaged and excited, and they don't want the classes to stop."

ARTsmart gratefully acknowledges Aleta Pippin for her generosity in reaching out to kids who will become the creative problem-solvers of tomorrow.



Who: Aleta Pippin/[Pippin Contemporary](#)

What: Matching Funder on Giving Tuesday supporting ARTsmart New Mexico

When: Tuesday, November 28, 2017, all day.

Where: ARTsmart New Mexico [website](#).