



FOR IMMEDIATE RELEASE 10.1.16
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ATTACHED: 2-minute ARTsmart video

Mission

ARTsmart empowers and transforms lives by teaching art, literacy, and life skills.

Board of Directors

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Events

October 29, 2016

Fall Fundraiser:
Let's Go Shopping!

December 4, 2016

Open House:
Holiday Grand Opening

February 25, 2017

Dinner & Auction:
You Will Be Served

February 25-26, 2017

Art of Home Tour

June 9-10, 2017

Edible Art Tour (EAT)

ARTsmart receives the Community Advocacy for Art Education Award

Just a few months after ARTsmart moved into its new facility at 1201 Parkway Avenue, it has been awarded the 2016 Community Advocacy for Art Education Award. Given by the [New Mexico Art Education Association](#) (NMAEA), which is a division of the [National Art Education Association](#), the award recognizes the effectiveness of ARTsmart's over two-decade dedication to financing and ensuring that the youth of Santa Fe and Northern New Mexico are exposed to the rewards of art-making and creative problem-solving.

"The award could not have come at a better time," noted ARTsmart Executive Director Sharon Peterson. "In July we held the first of our summer art camps in our state-of-the-art building, just off Rufina Street in the Lower Siler Arts District. While much of ARTsmart's work is in conjunction with Santa Fe Public Schools, our greatly expanded ARTsmart Community Studio is meeting the needs of even more underserved kids."

Since 1990, ARTsmart has invested more than \$4.3 million in purchasing art materials and overseeing in- and after-school art programs in the public schools, including the Visiting Artist Program. Additional programs include summer art camps, the annual "I Made It!" Plate Project, partnering with the Youth Development Center, and providing nearly \$70,000 in scholarships to deserving high school seniors who are pursuing their dream of making art a vocation.

The commendation, which will be officially delivered at a mid-November awards ceremony, is one of several highlights in ARTsmart's fall and winter season. "At the end of October we are hosting a special preview and cocktail party for our donors, followed by an open house for the entire city on Sunday, December 4," said Peterson. "We are excited to be recognized and to show off our programs and inspired space."



ARTsmart COMMUNITY STUDIO
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